



# chelsie TAMMS

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## AWARDS

WBDC ScaleUp Graduate, 2020

"Best New/Emerging Artist" Nominee  
Peoria Magazines, 2019

"Best Entrepreneur" Nominee  
Peoria Magazines, 2018

Small Business Excellence Award  
City of Peoria, 2017

2016-2018:  
American Advertising Awards  
6 Gold, 2 Silver, 2 Judges' Choice

2016:  
Project Springboard Competition: 1st Place  
*\$10K in Startup Funding for Lettering Works*  
Startup Weekend Peoria: 1st Place  
Brave Pitch: 1st Place  
Student Scholarship Expo: Presidential Award  
Outstanding Student in Graphic Design

## MEMBERSHIP

AIGA Chicago, Bossy Chicago,  
Femmebought, WESOS (*Women  
Entrepreneur Secrets of Success*)

## SKILLS

Branding + Identity Design  
Effective Communication  
Entrepreneurial Mindset  
Hand Lettering + Illustration  
Product Design + Development  
Community Building  
Typography + Layout

## WORK EXPERIENCE

### Lettering Works, LLC | Chicago, IL

*Owner + Designer*, June 2016-Present

Featured Clients: Field Museum, Chicago History Museum, Ropes & Gray,  
Wrigleyville Sports, Bradley University, City of Peoria, Illinois Supreme Court  
Commission on Professionalism, Morton Economic Development Council

### Prairie Center of the Arts | Peoria, IL

*Artist in Residence*, September 2016 - May 2017

### Aisle Rocket Studios | Palatine, IL

*Interactive Design Intern*, Summer 2015

*Design & Marketing Intern*, Summer 2013

*Marketing Intern*, Summer 2012

### Blu Sky Creative | Fox River Grove, IL

*Marketing Intern*, Summer 2015

### Custom Personalization Solutions | Palatine, IL

*Graphic Design Intern*, Summer 2014

### Smith Career Center at Bradley University | Peoria, IL

*Design + Marketing Intern*, August 2013-December 2014

### Activities Council at Bradley University | Peoria, IL

*Graphic Designer*, Spring 2013-Fall 2014

*Major Concerts Coordinator*, Spring 2014

*Marketing Coordinator*, Spring-Fall 2013

## EDUCATION

### Bradley University | Peoria, IL

Bachelor of Arts in Graphic Design + Spanish, Minor in Marketing  
*Honors Program - GPA: 4.0; Global Scholars Program, 2012-2016*

### Universidad de Granada | Granada, Spain

*Spring Semester 2015*